

Gallery 96 Photography

Courses

Fall 2016

The Basics

Instructor: Artist-in-Residence

Tom Kredo

The basics of photography is the focus of this three-day course. We will investigate key concepts that are the foundation of becoming a better photographer. Some of the topics to be discussed are: F-stops, depth of field, focus, ISO, White Balance, RAW files, Bokeh, Basic Composition Rules, Basic Lighting Concepts, and Dynamic Range. The class will be informal in structure with ample time for questions. (A camera is not required.)

Date and Time: November 2, November 9, and November 16, 2016.

7pm-9pm

Tuition: \$110

Limit: 5 Students.

Location: Gallery 96

Photography Potpourri

Instructor: Bruno Chalifour – Fine Art Photographer, Photo Consultant, Art Historian and Critic

Bruno Chalifour is offering several two-hour workshops on various photography topics. Each class will run from 7pm-9pm. The topics and dates are listed below. The tuition for each two-hour session is \$45.

Location: Gallery 96

Call Julie Jackson at 248-8128 to enroll

Seeing Photographs

Photography is about vision, having a fast response to a scene and then organizing the frame in an esthetic and meaningful way. Taking famous examples in painting, cinema, and photography, we will analyze them and

probe what motivated the author, how they organized the scene and why they are successful.

Thursday, November 3, 2016 (7-9pm)

Street Photography

What is street photography? Who are the great street photographers? How did they work? What about street photography today?

Tuesday, November 22, 2016 (7-9pm)

Seeing Landscapes I

Looking at the evolution of landscape photography since WW II to gain an understanding of contemporary landscape photography and improve one's photographs. Participants may bring three examples of their work for critique.

Tuesday, November 29, 2016 (7-9pm)

Seeing Landscapes II

This is a hands-on workshop. After introductions and examples, participants will photograph in nearby Horizon Hill Park followed by review and critique of the work.

Saturday, December 3, 2016 (2-4pm)

My DSLR/digital Camera

Choosing and using a digital camera can be mystifying. This session will answer questions about various types of camera, RAW v. JPG, color balance, etc.

Thursday, December 8, 2016 (7-9pm)

Call Julie Jackson at 248-8128 to enroll

Basics Plus

Instructor: Steve Knapp

Quick start your interest in photography in one extended Saturday session. The focus will be on knowing what your camera can do, improving your pictures using Adobe Photoshop Elements and Adobe Lightroom.

Date and Time: Saturday, Nov.19, 2016 (2-5pm)

Tuition: \$85

Location: Gallery 96

Marketing Your Pictures and Yourself

Instructor: George Wallace
(partner: Gallery 96)

Poor Van Gogh. He sold few pictures while he was alive. He thought he was a failure, that no one liked his pictures except his brother, Theo. But family will tell you anything. They love you. Van Gogh could have used some marketing help. The only problem was that marketing, as a discipline hadn't been invented yet. Van Gogh was not and is not alone. Lots of artists sell no work. And many faced with failure to sell, give up, and abandon what they love.

But it doesn't have to be that way. In two sessions MYPY will show you how to market yourself and your pictures, will help you develop a useable marketing plan, and set you on the way to selling your pictures. Your hobby will begin to help pay for itself.

**Date and Time: Tuesday, November 15 and Tuesday, November 22,
2016 7pm-9pm**
Tuition: \$80
Limit: 5 Students
Location: Gallery 96

How to Print, Process, Mount, and Frame Canvas

Instructor: George Wallace
(partner: Gallery 96)

People love canvas prints. They love them framed, or wrapped on stretcher bars. Often they think the images are paintings. The reason is because canvas has texture and a feeling of quality, and warmth.

In one session, learn how to work with canvas, how to print on it, how to stretch it, how to glue it, how to treat it, how to frame it.

Date and Time: Monday, Dec. 5, 2016 (7-9pm)
Tuition: \$45
Limit: 5 Students

Lightroom – Develop Module

Instructor: George Wallace

(partner: Gallery 96)

Turning good pictures into great pictures is the work of the Develop Module in Lightroom. In one two-hour session learn how to make your images great.

Date and Time: Tuesday, November 16, 2016 (7-9pm)

Tuition: \$45

To enroll call Julie at: 585-248-8128

Mentoring

In addition to the above courses, Gallery 96 also offers mentoring opportunities. The list below of topics and instructors is a partial list. We will strive to match your interest with the skills and knowledge of the instructors. For certain topics one-on-one mentoring is the best pedagogical approach. It will get you to the point of proficiency quicker.

Topic

Know your Camera

All About Canvas

Photoshop

Photography Basics

Composition

Black and White

Workflow Basics

Close-up Photography

Adobe Lightroom

Instructor

Dick Bennett, Tom Kredo, Don Menges, George Wallace, Bruno Chalifour

George Wallace

Don Menges

Dick Bennett, Don Menges

Dick Bennett, Tom Kredo, Don Menges, Bruno Chalifour, George Wallace

Gil Maker, Dave Valvo

George Wallace

Tom Kredo

Tom Kredo, George Wallace

Mentoring fees: \$40-\$60/hour

To enroll call Julie at: 585-248-8128

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604 Pittsford Victor Road, Pittsford, NY 14617