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## **FALL 2017 CLASSES AT GALLERY 96**

Fall brings some new courses to Gallery 96's photography offerings. But, our approach remains the same: small class size (maximum of 5 students per course) and lots of personal attention. Peter Blackwood is joining us for the first time with a practical class on printing, matting, mounting, and framing. Tom Kredo and George Wallace are offering an in-depth 6-month apprenticeship program. Don

Menges is back with his popular suite of classes including Layers and Masks, and Just one Flash.

### **Feedback**

Here's what some of our students said about last year's courses:

Bruno emphasized the importance of training your eye to concentrate on seeing what your camera sees - ignoring the distractions from the wide panorama the human eye sees - so that you can capture the 'live moment' of interest with your camera. (BP)

I'd give both Don and George 5 stars for their overall subject knowledge and approachable, friendly engagement of their students. (GM)

I was pleasantly surprised at how well Bruno was able to show through visual examples and clear explanations how the simple 'rule of thirds' is apparent in the great works of art and photography,,,"(BP)

I would certainly take another class (at Gallery 96) and am interested in seeing what course offerings Gallery 96 will offer in the future. (BK)

Finally, call Julie Jackson (248-8128) to sign up for the courses at least a week before each course begins.

## **Photography Apprenticeship**

**Instructors: Tom Kredon and George Wallace**

This course is not for the faint of heart. To take your photography to a higher level you've got to do more than read a book. You've got to work at it every day. Gallery 96 is offering six months of photographic coaching, training, direction, and evaluation by Tom Kredon and George Wallace.

We will meet with you twice a month for six months. We'll help you set goals, work up a plan to reach them, and evaluate your progress and your work. Between face-to-face meetings we'll help keep you on track via email and phone, reviewing your assignments and giving feedback on your progress. And when you're done you'll get to be part of a Gallery 96 exhibition, showing eight of your images.

We'll want to talk with you and review your work before we get started. We don't want to waste your time or your money. We're looking for talented, motivated people, who haven't taken the time to learn the skills they need to reach their potential. And, we'll

want you to have and be familiar with the most current versions of Photoshop and Lightroom.

If you want to be considered for this program, send ten of your best photos or a link to them to George and Tom at [georgefwallace@mac.com](mailto:georgefwallace@mac.com) and [tkredo@gmail.com](mailto:tkredo@gmail.com). Also tell us about your photography training (how you acquired your skills) and what you hope to accomplish. We'll set the starting date for the program once we've agreed on working together.

The price for six months working with Tom and George is \$1,000. For more detail, contact Tom or George.

Location: Gallery 96

## **Printing, Matting, Mounting, Framing**

**Instructor Peter Blackwood**

Take the leap to PRODUCTION of works of art. What do you do with all those digital files? Every photographer has scores of beautiful images, but not all possess the skills or equipment to produce framed works of art. Follow nature photographer Peter Blackwood as he explains and demonstrates his

production workflow *after* image editing to create the final piece of art suitable for hanging.

Topics will include printing, mat cutting, mounting, and framing, and will include demonstration of mat cutting and framing. Participants can try their own hand at mat cutting, and the equipment needed for all steps will be discussed.

\$45

**Wednesday, Oct 11 (7-9pm)**

or

**Saturday Oct 14 (2-4pm)**

Location: Gallery 96

## **Photography Potpourri**

**Instructor: Bruno Chalifour – Fine Art Photographer, Photo Consultant, Art Historian and Critic**

Bruno Chalifour is offering several two-hour workshops on various photography topics. Topics and dates are listed below. The tuition for each two-hour session is \$45.

Location: Gallery 96

Call Julie Jackson at 248-8128 to enroll

### **Seeing Photographs**

Photography is about vision, having a fast response to a scene and then organizing the frame in an esthetic and meaningful way. Taking famous examples in

painting, cinema, and photography, we will analyze them and probe what motivated the author, how they organized the scene and why they are successful.

**Wednesday, Nov.1 (7-9pm)**

### **Street Photography**

What is street photography? Who are the great street photographers? How did they work? What about street photography today?

**Wednesday, Nov. 8 (7-9pm)**

### **Seeing Landscapes I**

Looking at the evolution of landscape photography since WW II to gain an understanding of contemporary landscape photography and improve one's photographs. Participants may bring three examples of their work for critique.

**Wednesday, Nov. 15 (7-9pm)**

### **Seeing Landscapes II**

This is a hands-on workshop. After introductions and examples, participants will photograph in nearby Horizon Hill Park followed by review and critique of the work.

**Saturday, Nov. 18 (2-4pm)**

### **Getting Started in Photography**

How to choose a new camera  
Digital Technology (processing, software, social media, etc.)

Getting better through composition and light  
Storage and printing  
Different cameras and their uses  
Composition and light  
Critique night  
Genres, Tools, and Techniques  
Portrait, landscape, still life, and documentary  
\$125

**Three sessions:**

**Wednesday, Nov. 29 (7-9pm), Saturday, Dec. 9 (2-4pm), and Wednesday, Dec.13 (7-9pm)**

## **How to Print, Process, Mount, and Frame Canvas**

**Instructor: George Wallace**  
**(partner: Gallery 96)**

People love canvas prints. They love them framed, or wrapped on stretcher bars. Often they think the images are paintings. The reason is because canvas has texture and a feeling of quality, and warmth.

In one session, learn how to work with canvas, how to print on it, how to stretch it, how to glue it, how to treat it, how to frame it.

\$45

**Monday, Oct. 9 (7-9pm) or Wednesday, Nov. 8 (7-9pm)**

Location: George's home in Victor, NY

## **The Art of Photography**

**Instructor: Don Menges**

**(partner: Image City Photography Gallery)**

There are several components in making an artistic photograph. Of course you have many time-tested guidelines that you often read about in magazines. Additionally, we will discuss ways to help you "see" a photographic opportunity in a confined space. Finally we will talk about what it means to express yourself emotionally in your photography. This class is for beginners and experienced photographers alike. Bring your camera!

\$40

**Tuesday, Sept. 5, 2017 (7-9pm)**

Location: Gallery 96

## **Layers and Masks**

**Instructor: Don Menges**

**(partner: Image City Photography Gallery)**

Layers and masks are the heart of Photoshop. This is what Lightroom can't do. If you have an interest in improving your photo editing workflow you want to

be able to use layers and masks. I will use these three sessions to introduce you to the concept of layers and masks and then make sure you are comfortable employing these techniques on your own. This course is designed for those already familiar with the basics of Photoshop.

\$125

**Three consecutive Tuesdays: Sept. 19, Sept. 26, and Oct. 3 (7-9pm)**

Location: Gallery 96

## **Just One Flash**

**Instructor: Don Menges**

**(partner: Image City Photography Gallery)**

You cannot believe all the stuff you can do with just one flash! Join Don Menges as he starts from scratch and covers everything you need to know to get the kind of images you've always dreamed of when using your speedlite flash. You've got to embrace your flash, and in this class Don shares all the things he's learned over time to teach you the settings to use, how to control your flash wirelessly, how to diffuse the light, and how to do it all with a small investment.

This class contains a live, "studio" shoot that demonstrates how to put all of these concepts and equipment to work for you, both indoors and out.

Your flash is a great instrument, and with the right settings, the right accessories, and the right attitude you will find it a tool you cannot go without.

### Agenda

- Introduction
- Wireless Systems
- Camera Settings
- Diffusing the Light
- Using a Softbox
- Studio Shooting
- On Location Settings
- Conclusion

No equipment is needed for the class. If you want to continue, you will need the following....

Equipment (minimum)  
A Speedlite \$40-\$500  
Wireless Transmitter  
\$20-\$300 (\$80)  
Diffuser \$20

Equipment (optional)  
Light Stand(s) \$15-\$60  
(\$20)  
Speedlite Light Stand  
Mount - \$12  
Light Stand Clamp - \$15  
Softbox - \$39 - \$300  
(\$39)

**Tuesday, Sept. 12 (7-9pm)**

\$40

Location: Gallery 96

## **Lightroom – Develop Module**

**Instructor: George Wallace**

**(partner: Gallery 96)**

Turning good pictures into great pictures is the work of the Develop Module in Lightroom. In one two-hour session learn how to make your images great.

\$45

**Monday, Sept. 11 (7-9pm) or Monday, Sept. 25 (7-9pm)**

Location: Gallery 96

## **Circles, Triangles and Squares**

**Instructor: Tom Kredo**

**(Artist –in-Residence Gallery 96)**

Creative photography is about seeing beyond the thing itself. Understanding basic design principles helps any photographer to move past well composed photos into producing more compelling images. By learning to see the underlying shapes in a scene, such as circles, triangles and squares, you can craft your images to be more satisfying and exciting.

Classes meet once a week for five weeks. You will be given weekly exercises to help train your eye to see the geometry of the image. We will work mainly in

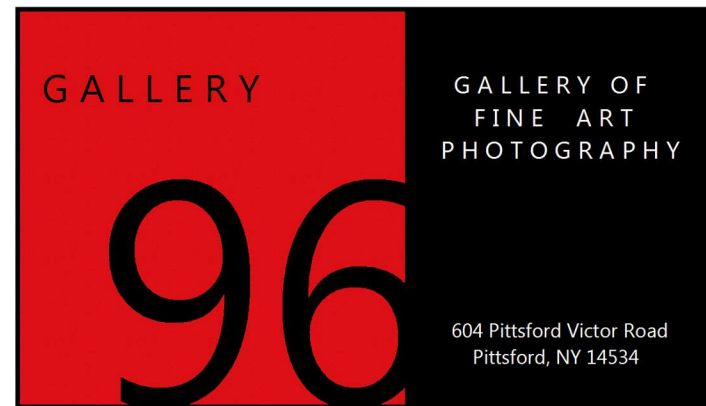
black and white to focus on the structure of the image.

\$145

**Five consecutive Tuesday evenings, Oct. 31, Nov. 7, Nov. 14, Nov. 21, Nov. 28**

## **MENTORING**

Gallery 96 has a list of potential photography mentors, who are experienced photographers, most of whom are also experienced teachers. Call Julie Jackson at 248-8128 if you don't see what you are interested in above. We can match you up with someone, who can help.



**Call Julie Jackson at 248-8128 to enroll**